

The new rule regarding faxing to our members and the members of our industry is both onerous and outrageous. We are a non-profit organization serving the needs of our industry. We already have a business relationship firmly established and to require us to have prior written permission to fax something to our members or members of the industry is a tremendous burden on our very small office of only 1.5 employees. And the recordkeeping will be a nightmare. Our members expect an invoice for their registration, their dues renewal notice and their conference materials -- things which we now understand to be considered of a "commercial" nature. I sincerely encourage you to "rethink" this ruling as it pertains to associations and non-profit organizations. It is through these entities that so much good is accomplished -- we work hard to keep industries apprised and up-to-date on what is happening in the industry. This new rule can't help but have a very negative impact on the associations . . .and in turn on the vast numbers of industries they represent.